

Message Text

PAGE 01 BAGHDA 00254 261138Z

43

ACTION NEA-10

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FM USINT BAGHDAD

TO USDOC WASHDC

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AMEMBASSY BEIRUT

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AMEMBASSY CAIRO

AMCONSUL DHAHRAN

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

AMEMBASSY JIDDA

AMEMBASSY KUWAIT

AMEMBASSY LONDON

AMEMBASSY PARIS

AMEMBASSY TEHRAN

UNCLAS BAGHDAD 0254

INFO ADDRESSEES PASS TO QUALIFIED US COMPANIES AND TO US STATE
TRADE EXPANSION ORGANIZATIONS.

E.O. 11652: N/A

TAGS: BEXP, SEDU, IZ

SUBJECT: IRAQ: APRIL 1 - 7 UNIVERSITY OF TECHNOLOGY
SYMPOSIUM/EXHIBITION

REF: USDOC 01940

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PAGE 02 BAGHDA 00254 261138Z

1. SUMMARY: APRIL 1-7, 1976 UNIVERSITY OF TECHNOLOGY (UOT) IN
BAGHDAD WILL HOLD COMBINED SYMPOSIUM AND EXHIBITION FOR EDUCATIONAL
MATERIALS. US FIRMS WELCOME TO PARTICIPATE. END SUMMARY.

2. IN RESPONSE TO REFTEL, USINT STAFF CALLED UPON DR. WALID ABDUL KHALIK AL-TIMIMI, SECRETARY, ORGANIZING COMMITTEE, INTERNATIONAL SYMPOSIUM/EXHIBITION FOR EDUCATION MATERIAL, UNIVERSITY OF TECHNOLOGY, TEL MUHAMMAD, BAGHDAD, IRAQ (CABLE: UNITCH, BAGHDAD; TELEPHONE 96021) AND RECEIVED COPY OF FORM LETTER AND ATTACHMENTS ALREADY SENT TO VARIOUS INTERNATIONAL FIRMS. DR. TIMIMI SAID ALL QUALIFIED US FIRMS WOULD BE WELCOME TO PARTICIPATE--SO LONG AS THEY ARE NOT BLACKLISTED FOR ONE REASON OR ANOTHER IN IRAQ. SYMPOSIUM COMMEMORATES FIRST ANNIVERSARY OF FOUNDING OF UOT.

3. FORMAT ENVISAGED IS PRODUCT DEMONSTRATION ACCOMPANIED BY EXPLANATORY LECTURE (PREFERABLY WITH FILMS AND SLIDES) BY SENIOR RPT SENIOR COMPANY OFFICIAL ON A THEME RELATING TO HIGHER EDUCATION, INDUSTRY OR TECHNOLOGY. MATERIALS AND LECTURE SHOULD INDICATE HOW COMPANY CAPABILITIES AND PRODUCTS SERVE EDUCATION FOR INDUSTRY AND TECHNOLOGY.

4. UOT HAS AMPLE FUNDS AND EXPECTS PURCHASE ON SPOT ALL ATTRACTIVE MATERIALS EXHIBITED. ORGANIZING COMMITTEE PARTICULARLY (BUT NOT EXCLUSIVELY) INTERESTED IN LANGUAGE LABORATORIES, BOOKS, SCIENTIFIC DEMONSTRATION MODELS, PHOTOMICROGRAPHY, CLOSED CIRCUIT TV, PORTABLE VIDEOTAPES, PHOTOCOPYING MACHINES, MODULAR INSTRUCTION PACKAGES, PROJECTORS AND SLIDES.

5. US FIRMS SHOULD CABLE ASAP INITIAL EXPRESSION OF INTEREST TO DR. TIMIMI AT ADDRESS GIVEN PARAGRAPH TWO. CABLE SHOULD INDICATE PRODUCT OR PROCESS TO BE EXHIBITED, TITLE OF RELATED LECTURE, NUMBER OF PERSONS PLANNING TO PARTICIPATE, SPACE REQUIRED FOR EXHIBIT. FIRMS SHOULD FOLLOW UP WITH LONGER LETTER INCLUDING ABSTRACTS OF LECTURE AND OTHER PRODUCT LITERATURE. IN VIEW OF SOMETIMES UNRELIABLE MAIL DELIVERIES, USINT WILLING RECEIVE AND TRANSMIT COMPANY LETTERS AND BROCHURES VIA DIPLOMATIC POUCH AT FOLLOWING ADDRESS: (USE US DOMESTIC POSTAGE RATES) UNIVERSITY OF TECHNOLOGY SYMPOSIUM/EXHIBITION, BAGHDAD, U.S. DEPARTMENT OF STATE, WASHINGTON, D.C. 20520. SUGGEST FIRMS WHICH CHOOSE SEND MATERIALS VIA POUCH ALSO SEND BACKUP COPIES VIA INTERNATIONAL MAIL DIRECTLY TO COMMITTEE.
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PAGE 03 BAGHDA 00254 261138Z

6. ALL MATERIALS TO BE USED IN CONFERENCE ARE TO BE SENT VIA AIR FREIGHT. EXHIBITOR WILL BEAR COSTS OF LAY-OUT AND DECOR REQUIRED FOR PRODUCTS. NO CHARGE FOR SPACE. ORGANIZING COMMITTEE IS RELUCTANTLY WILLING HELP EXHIBITORS WHO HAVE NO LOCAL REP TO FIND HOTEL ROOMS. BUT USINT RECOMMENDS US FIRMS ARRANGE ACCOMODATIONS VIA CABLE TO JEFF SMITH, MANAGER, THOMAS COOK TRAVEL AGENCY, SAADOON STREET, BAGHDAD (CABLE ADDRESS: THOMSCOOK BAGHDAD), OR THROUGH ANY THOMAS COOK OFFICE IN USA OR ABROAD.

7. FOR USDOC AND TEHRAN: SUGGEST CONTACT PARTICIPANTS IN NOVEMBER 16-20, 1975 EDUCATIONAL SYSTEMS EXHIBITION AT TRADE CENTER TEHRAN.

8. FOR TEXAS INDUSTRIAL COMMISSION: EDUCATION-ORIENTED PARTICIPANTS IN MAY 1976 TRADE MISSION ON THEME OF AGRICULTURE, AGRI BUSINESS AND AGRI EDUCATION MAY WISH CONSIDER PARTICIPATING IN APRIL EVENT AS WELL.

9. COMMENT:IN MOST CASES OF WHICH USINT AWARE, GOI MINISTRIES DO VERY PROFESSIONAL JOB IN ORGANIZING SYMPOSIA/CONFERENCES. BELIEVE FIRMS WHICH EXHIBIT WILL PROBABLY BE GRATIFIED WITH RESULTS. REGRET LACK OF LEADTIME, BUT USINT RECEIVED NO RPT NOT INFORMATION ABOUT THIS IMPORTANT EVENT PRIOR TO RECEIPT OF REFTEL.
WILEY

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<< END OF DOCUMENT >>

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JAMES HAVEY
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